



Your Partner within Specialty Pharmaceuticals

Innomar Strategies, a part of AmerisourceBergen, is the leading patient support provider for specialty biopharmaceuticals in Canada. Our integrated services deliver tailored solutions to improve product access, increase supply chain efficiency, and enhance patient care.

From pre-commercialization to product launch and beyond, we provide innovative, full service solutions to help specialty manufacturers support patients at every step of their journey.



Regulatory Consulting and Operations

- Expertise in regulatory strategy, dossier authoring, submission preparation and lifecycle management, across multiple product categories
- Services can be integrated with expert Publishing and Quality Assurance solutions
- Complete regulatory approval process with Health Canada or US Food and Drug Administration (FDA)
- Offerings include, agency interface, pre-submission strategy, product classification, label development, common technical document (CTD) writing or review, support through to authorization post-market lifecycle management, advertising review, regulatory intelligence and training

Market Access Consulting

- Expertise in Canadian market access strategy and submission development
- Strategic product planning from commercialization to lifecycle management
- Complete in-house qualitative and quantitative market research capabilities
- Integrated HEOR for real world evidence generation

Patient Support Programs

- Customizable program development to meet brand needs and the therapeutic environment
- Robust analytics and reporting for up-to-date business intelligence
- Personalized case management for faster access to medication, improved adherence and optimal patient outcomes

Clinics, Nursing Services and Pharmacovigilance

- Over 150 infusion/injection clinics owned and operated across Canada (InnomarClinics™)
- ISO-9001:2015 certified in all clinics and homecare nursing across the country
- More than 550 registered nurses expertly trained in specialty products
- Good Pharmacovigilance Practices (GVP) compliant reporting of AEs, SAEs, LOE, PQC

Specialty Pharmacy, Distribution and Logistics

- Nation-wide network of specialty pharmacies for controlled specialty drug distribution
- Fully integrated with Patient Support Programs for faster patient access to medication
- 3PL and importation services from our 160,000 sq ft facility located in Milton, Ontario

For more information, contact Jessica Lovett, VP of Business Development and Digital Innovation at jlovett@innomar-strategies.com

www.innomar-strategies.com

AvidityHealth™

Simplifying the patient journey through
innovative healthcare connectivity



Through AvidityHealth, Innomar Strategies offers a revolutionary suite of solutions that will make it easier for physicians to interact with patient support programs, and that provides efficiencies for payers. Innomar continues to invest in developing and launching new digital products and tools that engage our patients, and use insights from the analytics to help these patients receive timely access to medication.



Electronic Medical Record (EMR) Enrolment Services

- EMR Integrated Workflow – an enrolment solution triggered from within a physician's EMR
- Seamless Data Collection & Transfer – enrolment data from EMR electronically transmitted to patient support program CRMs
- Physician & Staff Efficiencies – provide streamlined access to Innomar services
- Accelerate Patient Access – expedite patient enrolment and the reimbursement process by ensuring greater data quality and quantity



HCP Enrolment Portal

- Centralized, secure portal for multiple therapies integrated with PSP CRM
- Real-time patient program status for HCP visibility
- Branded web portal experience with company logo and colours
- Allow for clinic staff to exchange and access patient and PSP information across multiple physicians



Genesis CRM Platform

- Fully Validated Platform
- Connectivity to Healthcare Eco-system
- Ongoing Roadmap and Release Schedule
- Increased Workflow Efficiencies
- Improved Data Quality and Governance



Payment Platforms

- Copay integration into the PSP to alleviate barriers to the patient
- Electronic financial assistance and reimbursement solutions for patients and HCPs
- Innovative e-pay services
- Data analytics and seamless payment service delivery



Chronically Simple

- Simple and secure web and native application
- Engaging and empowering patients to improve treatment and medication adherence
- Patients can take control all aspects of their healthcare (appointments, medications, test results, etc.) in one place to drive better health outcomes
- Created for the complex lives of patients and caregivers living with chronic illness and disability

For more information, please contact **Jessica Lovett**, VP, New Business Development & Digital Innovation, at jlovett@innomar-strategies.com or 1-888-420-5457 x7190.