

**Matrix Healthcare** presents...

## **4<sup>th</sup> Annual Patient Support Program Summit**

**Wednesday, April 1<sup>st</sup> 2020 – 9:30am to 4pm**

ALT Hotel Toronto Airport

Cost: \$995 (*Early Bird Pricing: \$795*)

Facilitators/Instructors: Ian McQueen & Nicole Serena



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**We invite you to join us for an exclusive educational and networking forum**

MATRIX Healthcare's Patient Support Advisory Practice is pleased to once again offer a series of unique, peer-to-peer sessions to support and inform those working on patient support strategies in Canadian pharmaceutical companies. This meeting builds upon the success of the 3 previous PSP Summits that each have had 20+ companies attend. The intent of the Summit is to identify common issues in the development and execution of PSP and create opportunities for sharing of insights, knowledge exchange and networking.

### **PSP Summit – April 1<sup>st</sup> – 9:30 am to 4 pm**

This year's summit will focus on REAL-WORLD insights and PRACTICAL considerations for PSP implementation. Preliminary topics to include:

- Patient perspective
- Environmental changes impacting PSPs (price reform, IMC changes, real world evidence)
- Future of PSPs (Vendor panel)
- Technology in PSPs Update
- Addressing the gaps in patient education on PSPs

### **Designed for:**

- Directors, managers and staff that support PSPs at Canadian pharmaceutical manufacturers
- Cross functional team members looking to increase their understanding of PSP implementation

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For more information contact Nicole Serena VP, PSP Systems and Solutions,  
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