

Matrix Healthcare presents...

Patient Support Programs (PSP) 201 – Workshop

Facilitator: Suzanne Lepage

Tuesday, March 31st - 9am to 4pm

Cost: \$1995, Early Bird Pricing \$1795



Summary:

This one-day training workshop is aimed at PSP managers and staff with 2+ years of experience. This interactive workshop will draw from case studies and industry trends to help participants understand how to increase the effectiveness and efficiency within your company's PSPs. It will also look at the patients we support and how our programs can continue to assist them throughout their healthcare journey.

Learning Objectives:

- Developing KPIs to ensure optimal Vendor Management
- Review the role of patient support programs in patient care and look at how programs can support patients beyond financial assistance and reimbursement navigation
- Describe how PPNs work and an overview of the private payer landscape
- Identify and develop Risk Management strategies
- Discuss RWE & data analytics and how to best incorporate them within your programs
- Issues Management strategies – tips for success

Designed for:

- PSP dedicated personnel with 2+ years of experience
- PSP 101 graduates
- Directors and Managers who want a deeper understanding of PSP functions and capabilities

Instructors:

Suzanne Lepage can help you navigate and develop strategies for the private plan market by leveraging her unique blend of group benefits and pharmaceutical industry experience. Suzanne is a private health plan strategist with strong pharmaceutical industry, group insurance and employer relationships. Her pharmaceutical industry experience as National Manager Private Health Care for Roche Canada complements almost 20 years in the group insurance industry.

For more information contact Suzanne Lepage, Private Health Plan Strategist,
at slepage@matrixhealthcare.ca or 289-962-4707